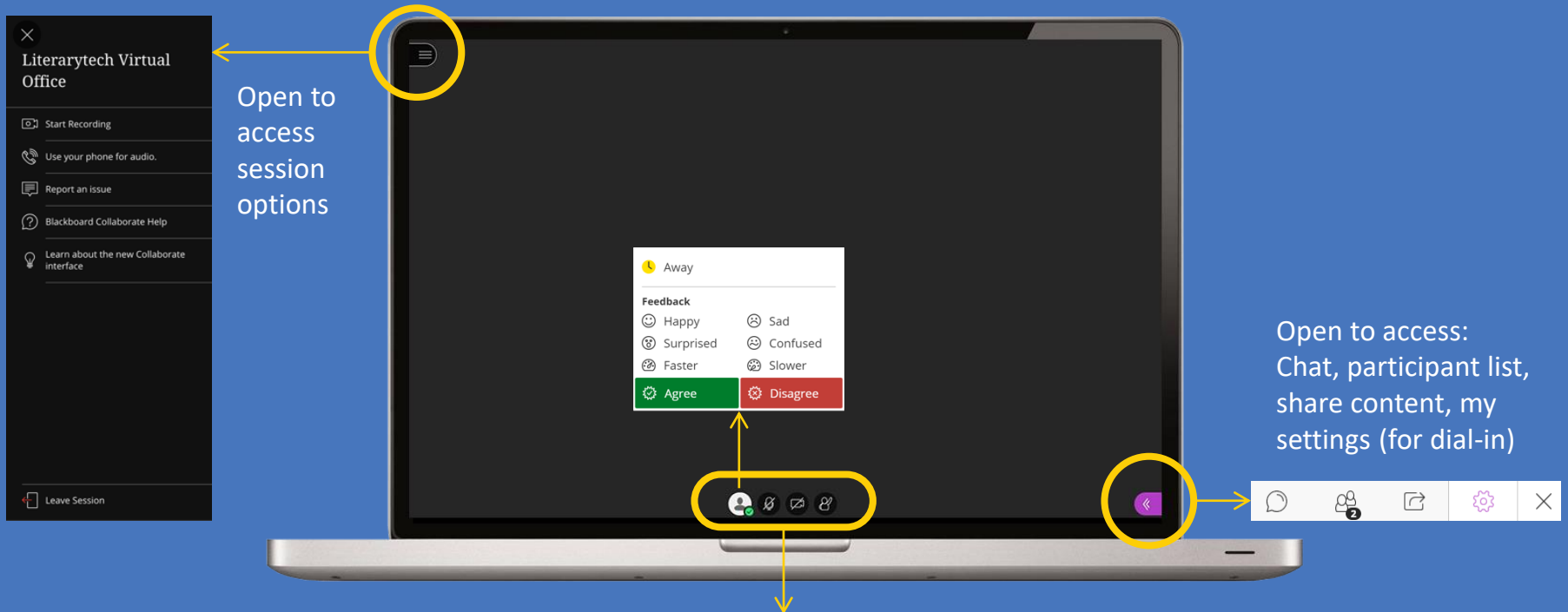


Welcome to Blackboard Collaborate. We will begin the session shortly.



Click the silhouette to add a picture | Click the check mark to indicate status | Turn on audio or video | Raise your hand

Blackboard

Cohort: Blackboard Learn with the Ultra Experience

Session 3: Ultra Base Navigation



Your Cohort Team



Jasmine Banks
Client Success



Wade Fields
Product Management



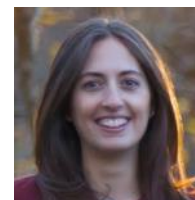
Jason Hardin
Product Management



Brent Mundy
Product Management



Brad Evans
Product Management



Francesca Monaco
Product Marketing

Session		Key Topics
<i>Week 1</i>	Orientation/Introduction to the Cohort & Path to the Ultra Experience	<ul style="list-style-type: none"> • Cohort overview, introductions, format, and curriculum • Suggested path to the Ultra experience
<i>Week 2</i>	Introduction to the SaaS Deployment for Learn and the Ultra Experience for Learn	<ul style="list-style-type: none"> • Ultra overview and key terms • SaaS overview and benefits • How to make the move to SaaS
<i>Today</i>	Ultra Base Navigation Deep Dive	<ul style="list-style-type: none"> • Experience outside of courses: Ultra Base Navigation including the Activity Stream, Calendar, Profile, Targeted Notifications, etc.
<i>Week 4</i>	Ultra Course View Deep Dive: Designing an Ultra Course & Course Conversion	<ul style="list-style-type: none"> • Our design approach, overview of the Ultra Course View, creating content, and course conversion
<i>Week 5</i>	Ultra Course View Deep Dive: Assessment & Grading	<ul style="list-style-type: none"> • Assignments, Tests, Goal Alignment, Rubrics, Gradebook, and more
<i>Week 6</i>	Ultra Course View Deep Dive: Course Communication	<ul style="list-style-type: none"> • Discussions, Conversations, Messages, and more
<i>Week 7</i>	Learning Analytics & Integrations	<ul style="list-style-type: none"> • Supporting existing and developing new integrations • Learning analytics found in the Ultra experience
<i>Week 8</i>	The Ultra Roadmap, Your Path Forward, & Cohort Closing	<ul style="list-style-type: none"> • The Learn roadmap for the Ultra experience • Conducting an Ultra pilot and other next steps

For Today

- Why the Ultra experience
- Why we're "All About that Base"
- See It Live (Demo)
- Recap

Forward-Looking Statement

Statements regarding our product development initiatives, including new products and future product upgrades, updates or enhancements represent our current intentions, but may be modified, delayed or abandoned without prior notice and there is no assurance that such offering, upgrades, updates or functionality will become available unless and until they have been made generally available to our customers.

Why Ultra?





Twenty years of learning



Simple *and* powerful tools



Designed for more devices



Accessible for all



A powerful core that's integrated



Embedded analytics for insight and action



Academic integrity



Open to integrate, to extend, to access your data



Learning 24/7/365 – always on, always updated



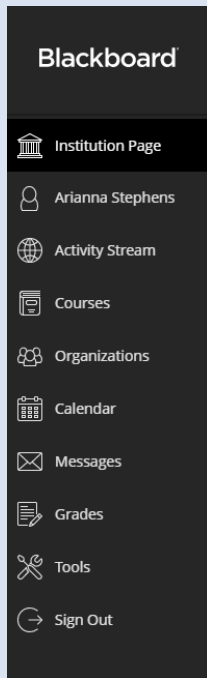
Embracing change... at *your* pace

Why we are “All About that Base”

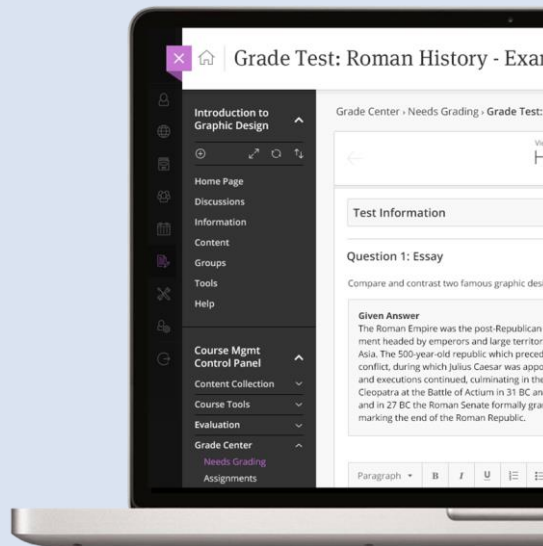


The Ultra Experience: Components

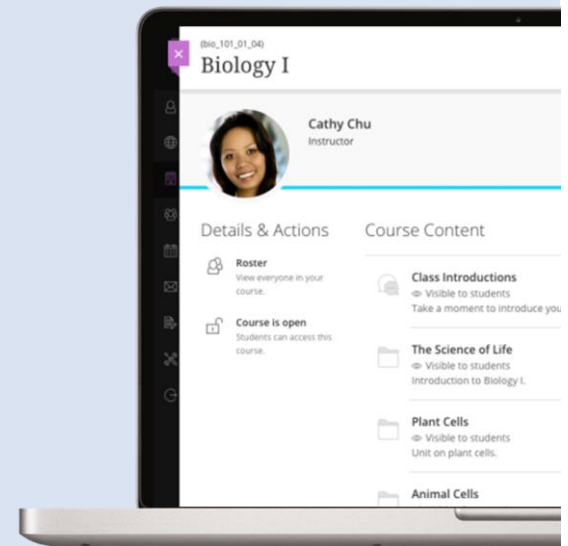
Ultra
Base Navigation



Original Course View
(default)



Ultra Course View
(optional)

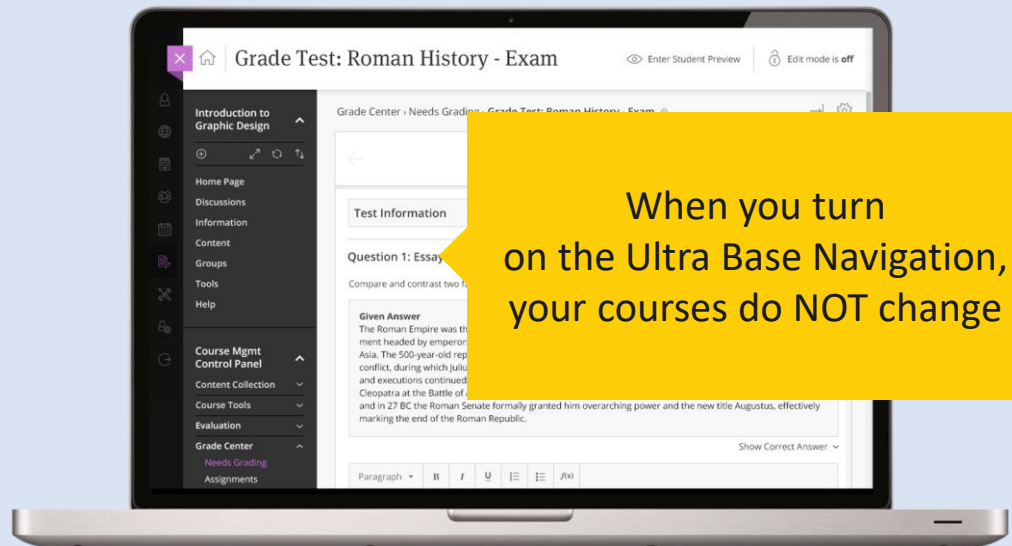
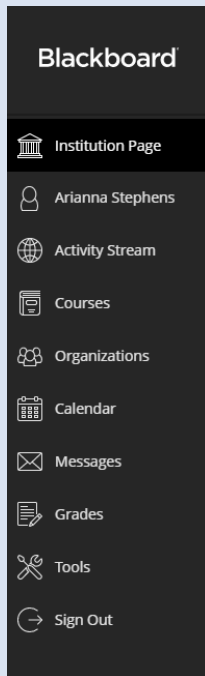


The Ultra Experience: Turning on the New Navigation

Ultra
Base Navigation



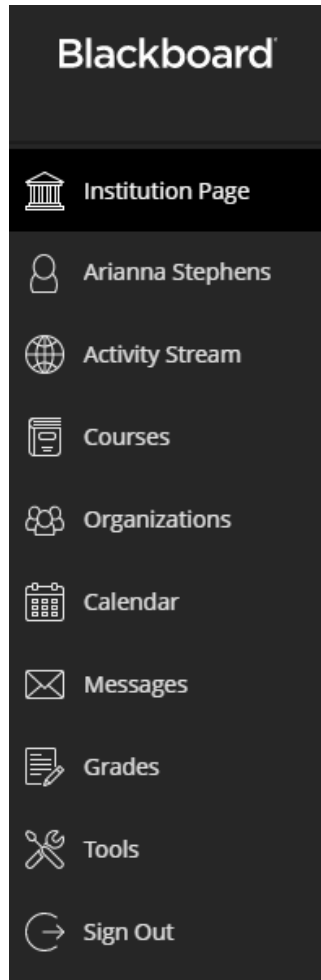
Original Course View
(default)



The Ultra Base Navigation: See It Live



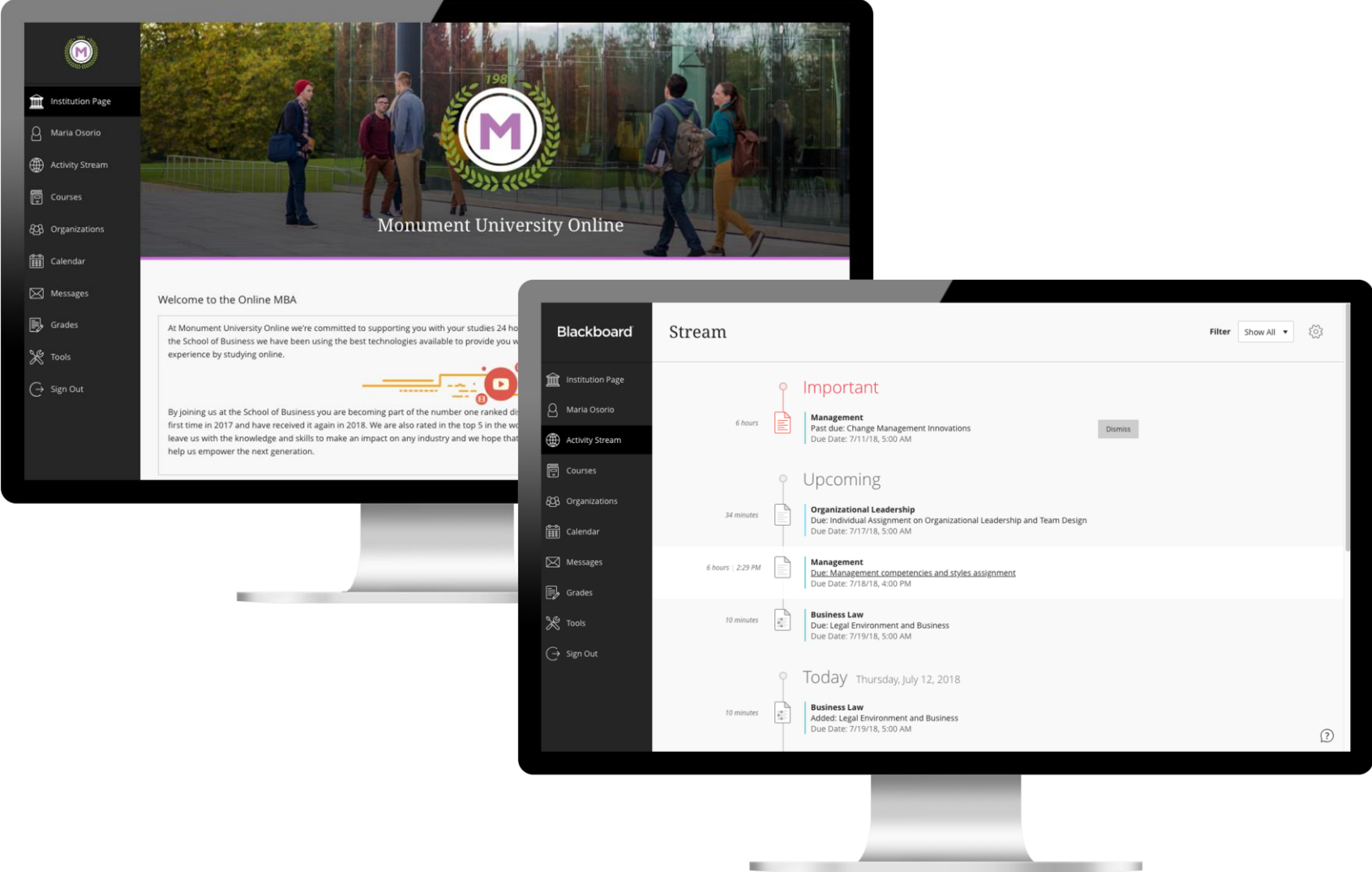
Ultra Base Navigation



Modern, intuitive system navigation that provides quick access to the most critical information from across all courses.

- **Institution Page:** Check out important campus information and helpful links / resources
- **Profile:** Set up and make changes to your online persona and settings
- **Activity Stream:** See up-to-the-minute action for all of your courses and organizations
- **Courses:** Navigate to past, present, and future courses
- **Organizations:** Access the organizations that you are a member of or lead
- **Calendar:** View all course, organization, institution, and personal events and due dates
- **Messages:** View and send messages for all of your courses
- **Grades:** Check your grades or see what needs grading across all your courses
- **Tools:** Access functions that are outside of courses (e.g., portfolios, the Content Collection)

Modern, Personalized, Intuitive Interface



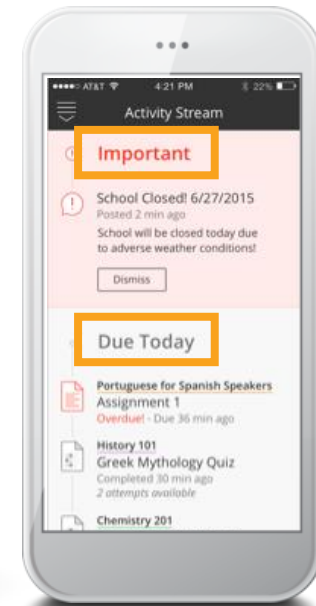
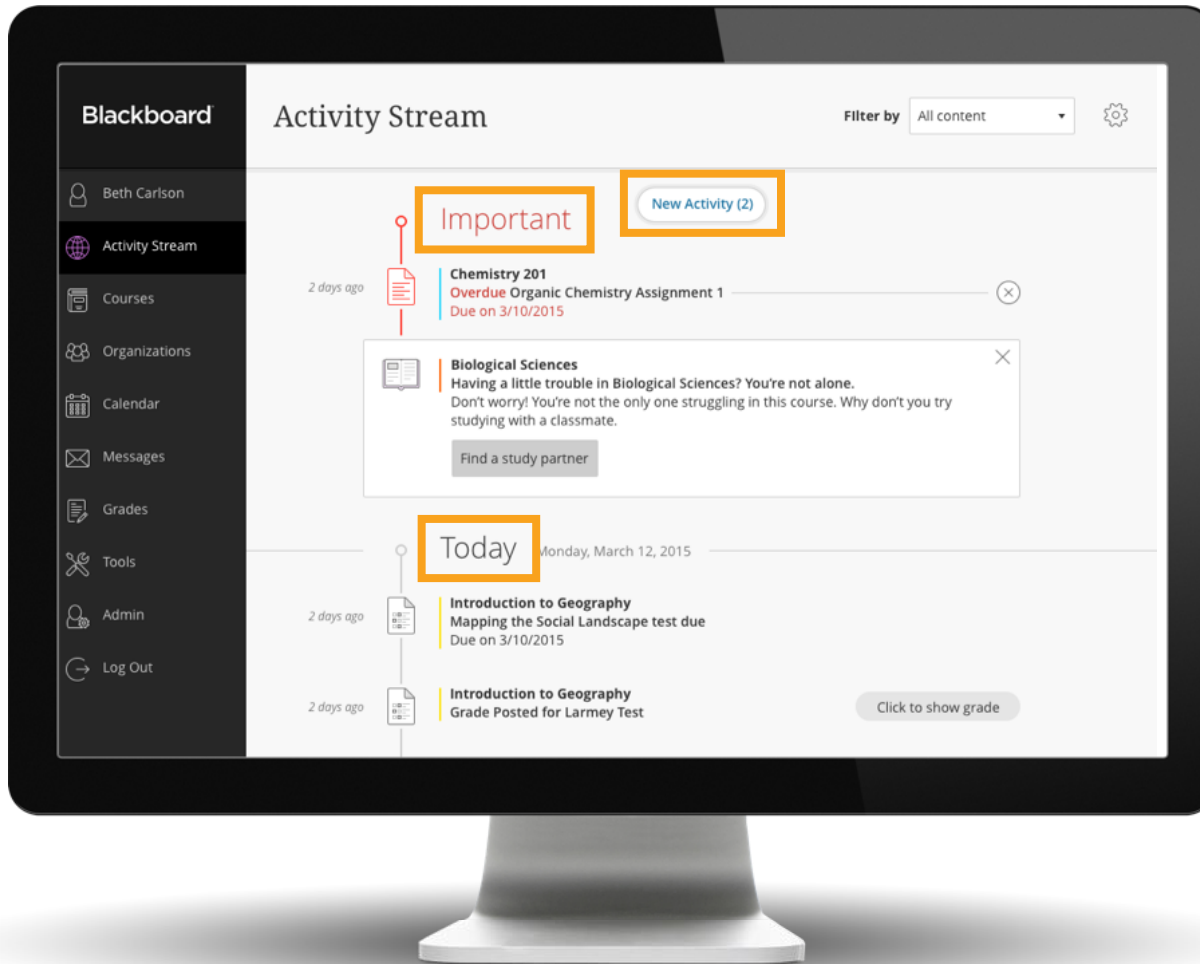
Responsive on Mobile Devices



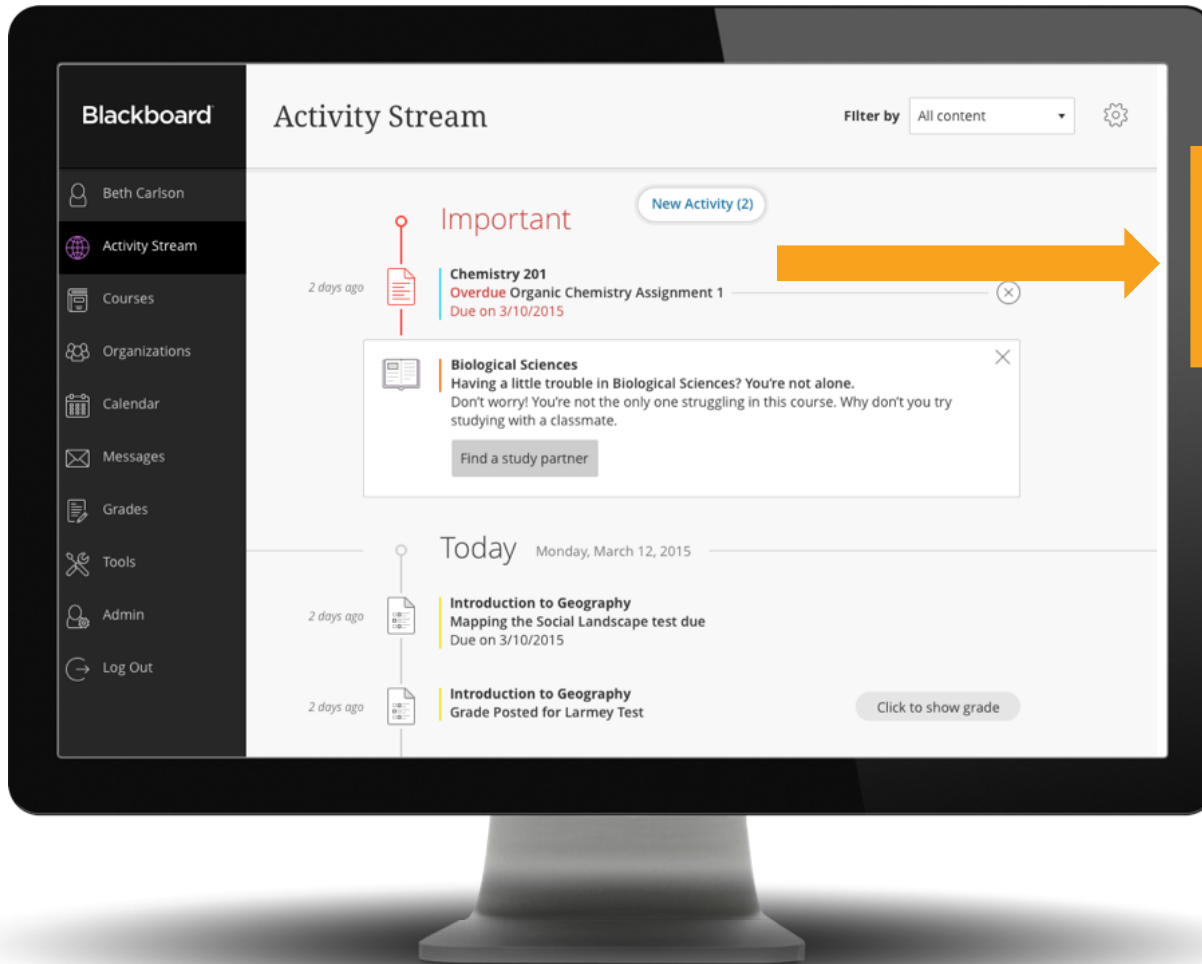
Consolidated Information From Across Courses



Quick Access to the Most Critical Information



One Click to Take Action



**Jump to this
overdue Assignment
with one click**

Why turn on the Ultra Base Navigation?

Provide a more **engaging, efficient, and enjoyable experience** for students and instructors, **without having to change their courses**

- Modern, personalized, intuitive interface
- Responsive on mobile devices
- Consolidated cross-course information
- Quick access to the most critical information
- One click to take action



Why turn on the Ultra Base Navigation?

Take a **gradual approach** to change that enables your institution to transition at your desired pace

- Continue using Original Courses
- Easily pilot the Ultra Course View
- Roll out the Ultra Course View when and how you desire (e.g., for specific departments, programs, courses, instructors, or for all)

Join the **Ultra User Group** and regularly connect with the Learn product team as well as other institutions using the Ultra experience as you plan your rollout of the Ultra Course View



Ultra Base Navigation: Client Feedback



We enabled the Ultra Base Navigation to take advantage of a more modern look and feel, responsive design, the Activity Stream, and also to use Ultra Courses... I would highly recommend turning on the Ultra Base Navigation.”

Matthew West, Illinois Institute of Technology



The upgrade to the SaaS environment and the Ultra Base Navigation has allowed us to be very considerate of our faculty’s needs, as some were hesitant about the change. It worked out well because we were able to gradually introduce this to them in different steps.”

Dawn McCain, Stetson University



Acceptance of the Ultra Base Navigation was so much faster than expected. Instructors are enjoying the new workflow, especially the Activity Stream, the modern look, and how easy it is to use.”

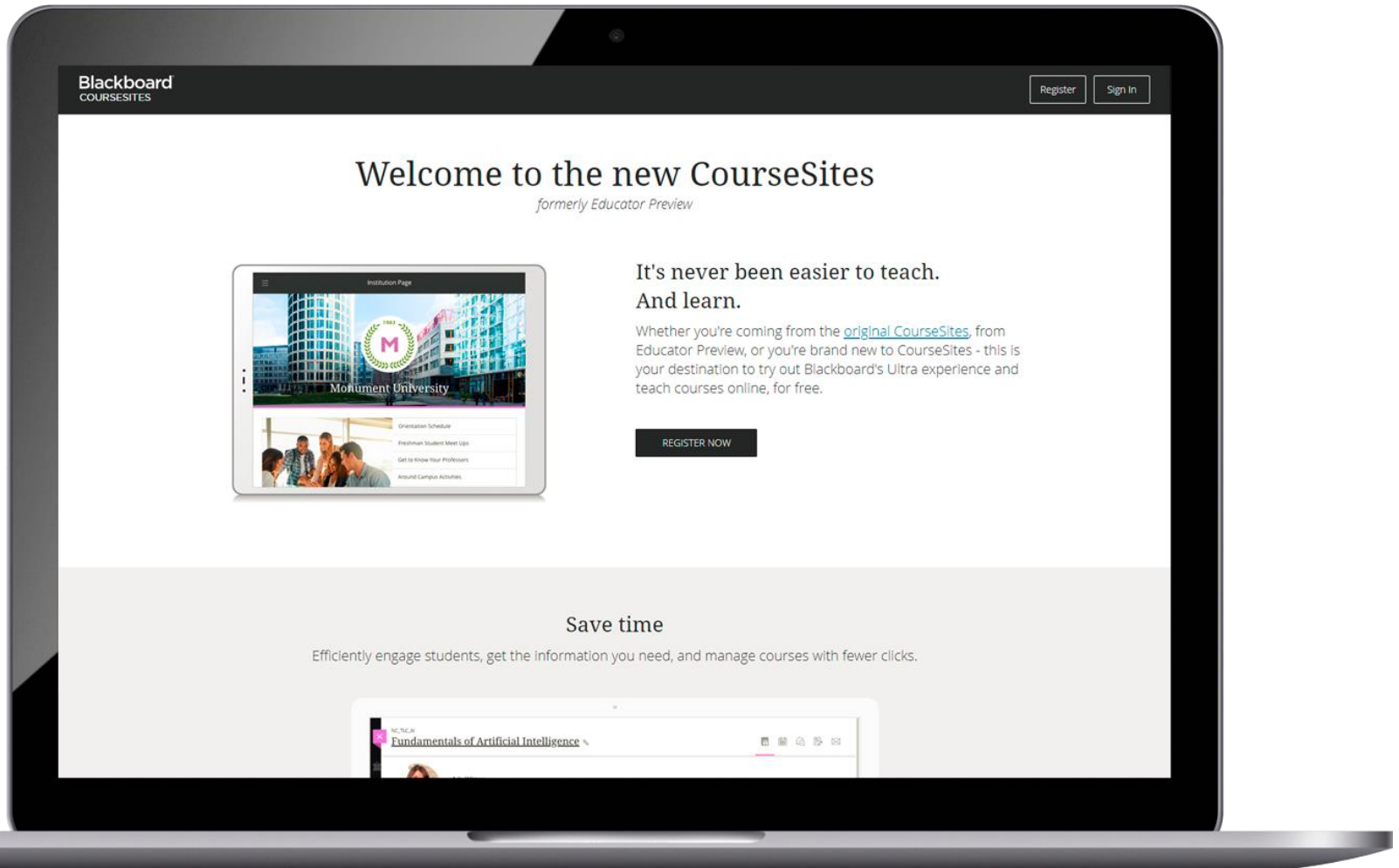
Judy Wright & Tom McKinney, Angelina College



The Ultra interface brings Blackboard forward into the 21st century with trumpets blaring. It’s not only intuitive, but also pleasant to use. As a digital immigrant, I used to spend a great deal of time trying to sort out what to do—now I just do it. Excellent upgrade!”

Charles Rose, Stetson University

Try it for yourself at new.coursesites.com



Key Takeaways & Next Steps



Key Takeaways

- The Ultra experience consists of three components: Ultra Base Navigation, default Original Course View, and optional Ultra Course View
- The Ultra Base Navigation is a modern, intuitive navigation menu with pages that provide quick access to the most critical information from across all courses
- You can turn on the Ultra Base Navigation and keep the same Original courses your instructors and students are already familiar with
- The Ultra Base Navigation provides a more engaging, efficient, and enjoyable experience for students and instructors, without changing their courses
- Therefore, you can take a gradual approach to change, as you choose when and how you want to roll out the Ultra Course View

Next Steps

- Sign up for the new CourseSites, if you haven't already, and invite your faculty to do so as well (new.coursesites.com)
- Check out the Community Site group space
- Join us next week as we dive into Designing an Ultra Course & Course Conversion

Questions?



Blackboard[®]

Original Course View (default)

- **Same Original Course faculty and students use today:** No changes to the features or workflows they are already familiar with today
- **Updated look & feel (if you do not already use the Learn 2016 theme):** Modern look & feel and greater responsiveness on mobile devices, while preserving all existing content and features



Updated Look & Feel for Original Courses

Updated look and feel =
Modern colors, fonts, and spacing

The screenshot shows a course exam interface. On the left is a dark sidebar menu with an orange callout box around it. The main content area is white with a teal callout box pointing to the text of an essay question. The interface includes a top navigation bar, a sidebar menu, and a main content area with a question and answer section.

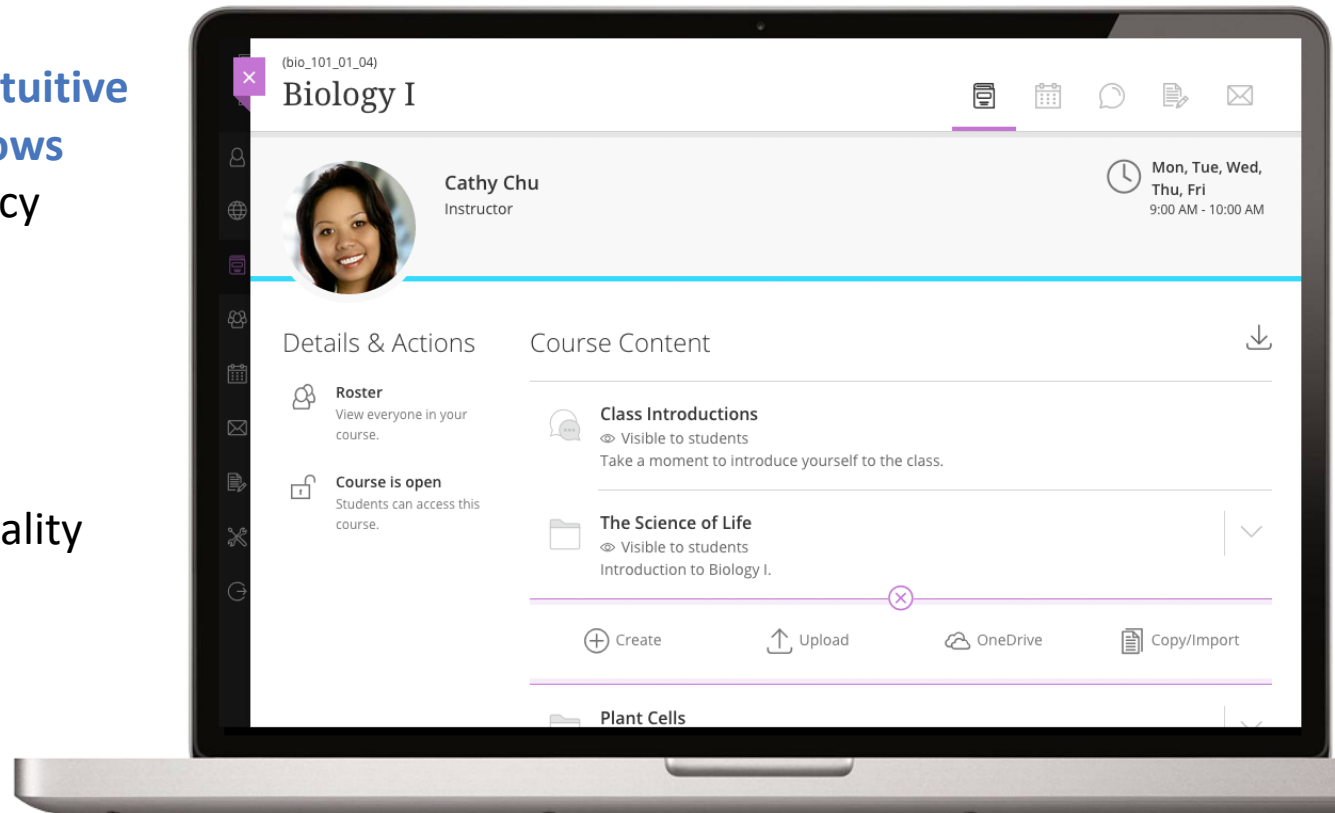
Callout 1 (Orange): No change to the course structure

Callout 2 (Teal): No change to the course content or functionality

Note: The new look and feel only applies if you aren't currently using the Learn 2016 theme

Ultra Course View (optional)

- **Optional course view** when you turn on the Ultra experience
- **Streamlined, more intuitive interface and workflows** for maximum efficiency
- **Fully responsive** for use on any device
- Regularly adding new features and functionality



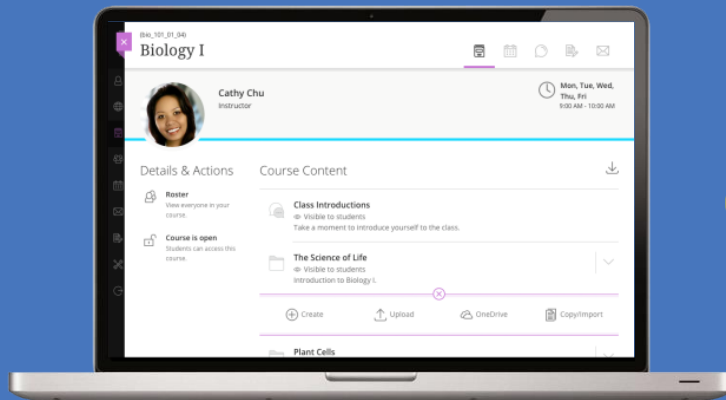
Granular Control for Rolling Out the Ultra Course

Institution/Admins can control who gets what course type:

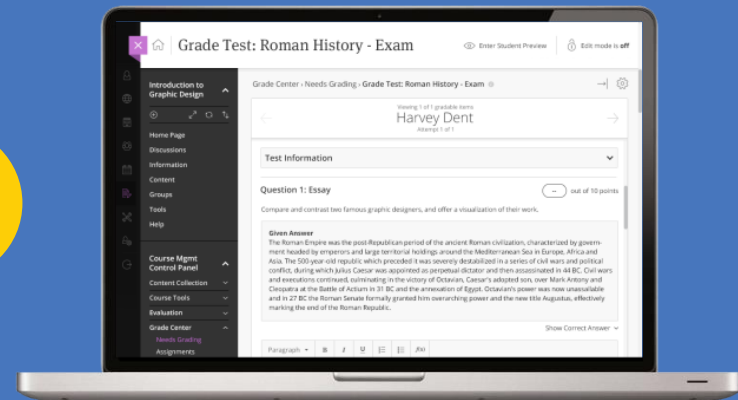
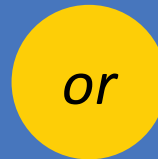
Specific
instructors

Department(s)
or program(s)

School(s)
or entire institution



Ultra

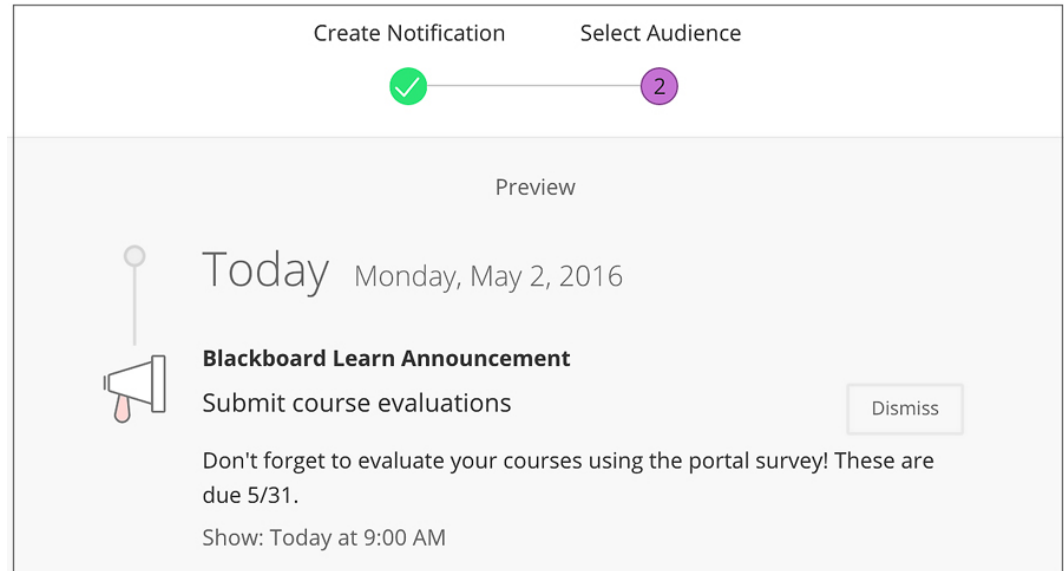


Original

What About Tabs & Modules?

Targeted Notifications – Available Now

- Communicate with groups of users you select (using roles) or all users at once
- Notifications are prominently displayed in the activity stream so users see them immediately when they log in
- Choose a date and time for the notification to display and how long you want it to remain
- Users can dismiss the notification to make it disappear



What About Tabs & Modules?

Available Now

Conceptual mock-up subject to change without notice

The image shows a conceptual mock-up of a university dashboard interface. It features a dark sidebar on the left with a navigation menu containing icons and labels for: Monument Unive..., Beth Carlson, Activity Stream, Courses, Organizations, Calendar, Messages, Grades, Tools, Admin, and Log Out. The main content area has a dark header with the Monument University logo (a red 'M') and the text 'Welcome to the Institution Page'. On the right of the header, it says 'Viewing page as Student (+2 Attributes)'. Below the header is a red banner with 'Monument University' in white. The main content area is dominated by a large architectural rendering of the Bernard School of Architecture, a modern building with curved, white, rib-like structures. Below the rendering, the text reads: 'Bernard School of Architecture' and 'The Bernard School of Architecture at Monument University is proud to be at the fore front of LEAD and green building practices, and even more proud to be a community of vibrant and enthusiastic students'. Below this is a 'Welcome Back to Campus' section with a gear icon. It includes a photo of a brick building and a list of items: 'Welcome message from Dean Balaster', 'How to survive your Senior year in Architecture School', 'Welcome New Faculty Member, Dr. Mary Cruz', and 'Selecting a complimentary minor'. A 'Show All (4)' link is at the bottom of the list. The bottom of the 'Welcome Back to Campus' section features a 'Welcome Freshman Architecture Students' heading and a short paragraph: 'Here you will find a breadth of resources to help you in your first few weeks on campus including maps, links, articles, and...'